

Application of the concepts of sustainability and social responsibility to healthcare organizations

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Abstract

Healthcare organizations, even non-private ones could be considered as a good example of corporations, as they offer care services and face many challenges regarding the way they provide these services in terms of quality and ethics. They, therefore, should be socially responsible.

Recently, the concept of sustainability has been considered and applied in the context of healthcare. In fact, sustainability consists of adopting a strategy that enables hospitals to achieve a balance between the environmental, economic, humanistic and social aspects. Therefore, they can achieve professional performance while respecting the environment through actions such as rationalizing the consumption of energy, water or reducing waste production for instance, that can lead to optimizing resources and decreasing the costs. Besides, these actions can also have individual, global and systemic impact on the community and the society.

Furthermore, according to several studies, hospitals that are recognized as practicing sustainability do deliver better healthcare in the terms of quality and relevance, and are perceived as socially responsible by the various stakeholders.

Biography



Intissar HADDIYA (MD, PhD), is a nephrologist and French-writing Moroccan author. She is currently a professor of Nephrology and the head of the medical department in the faculty of Medicine of Oujda, University Mohamed Premier- Morocco and a hospital practitioner at Mohammed VI University hospital (Oujda-Morocco).

She is the president of the Information and Communication Commission of the Moroccan Society of Nephrology, the university coordinator of the Young Moroccan Nephrologists' club, and a member of the International Society of Nephrology (ISN).

Furthermore, Professor Haddiya did contribute to the national nephrology and kidney transplant guidelines.

Her major degrees and certificates include “Global health & humanitarianism” (university of Manchester), “Global health: An interdisciplinary overview” (University of Geneva), “Management of patients in nephrology resuscitation” (Faculty of Medicine “Pierre and Marie Curie” – Paris), “Renal replacement therapy techniques” (Faculty of Medicine of Strasbourg- France), “Pedagogy of health sciences” (Faculty of Medicine of Bordeaux), “Bioethics / medical ethics- Training and Resources in Research Ethics Evaluation” (Swiss medical association).

Her various activities do also include the help and support of kidney disease patients through a very active association in Eastern Morocco, as she is the general Secretary of “the association of kidney disease patients' support” and “the federation of kidney disease patients' support associations in Eastern Morocco.

Besides, Intissar HADDIYA is an editor of the Moroccan Journal of Nephrology. She has authored with her team, several medical articles published both nationally and internationally, and is a reviewer of medical articles for international indexed journals.

Her fields of interest are clinical Nephrology, hypertension, dialysis and organ transplantation and donation, social responsibility and sustainability of healthcare organizations.
